

Hornady's

FRONTIER CARTRIDGES

**NEW
Expanded
LINE!**

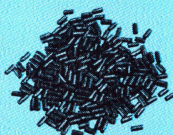


First Quality
Factory Ammunition
from one of the
most respected
names in shooting

Count the ingredients of craftsmanship



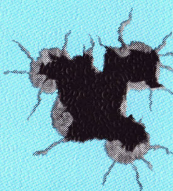
World-famous Hornady bullets, the same used by reloaders everywhere, are the finest available at any price. Unchallenged for pinpoint accuracy and deadly, dependable expansion, they are used exclusively in Hornady's Frontier Cartridges.



Optimum Performance, a balanced load for high velocity without sacrificing accuracy. First-quality powders are used to reach the perfect balance.



New, virgin brass cases, manufactured specifically for Frontier, contribute to the performance of every round.



Constant test firing in our underground laboratory test range provides a continuous quality check to assure that every cartridge will give consistent results equal or superior to *any* factory line.



The Frontier head stamp means that each cartridge has been hand-inspected before packaging.

FRONTIER CARTRIDGES

...for accurate, game-stopping performance

Rifle Ammunition

222



REM.

50 grain Super Explosive Hornady Bullets
Box of 20

22-250



REM.

55 grain Hornady Spire Point Bullets
Box of 20

243



WIN.

Choice of 75 grain Hornady Hollow Point or 100 grain Hornady Spire Point Bullets
Box of 20

270



WIN.

Choice of 130 grain or 150 grain Hornady Spire Point Bullets
Box of 20

NEW!

7MM



REM.MAG.

Choice of 154 grain or 175 grain Spire Point Bullets
Box of 20

30 M1



CARBINE

Choice of 110 grain Round Nose or 110 grain FMJ Hornady Bullets
Box of 50

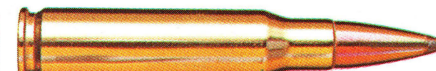
30-30



WIN.

Choice of 150 grain Round Nose or 170 grain Flat Point Hornady Bullets
Box of 20

308



WIN.

Choice of 150 grain or 165 grain Hornady Spire Point Bullets
Box of 20

30-06



SPGFLD.

Choice of 150 grain or 180 grain Hornady Spire Point Bullets
Box of 20

Pistol Ammunition

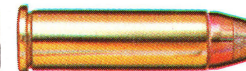
9MM



LUGER

Choice of 100 grain FMJ or 115 grain Hornady Hollow Point Bullets
Box of 50

38



SPECIAL

Choice of 5 Hornady Bullets: 125 grain Jacketed Hollow Point or Flat Point; 158 grain Jacketed Hollow Point, Lead Round Nose or Semi-wadcutter Bullets.
Box of 50

357



MAGNUM

Choice of 4 Hornady Bullets: 125 grain Jacketed Hollow Point or Flat Point; 158 grain Jacketed Hollow Point or Lead Semi-wadcutter Bullets.
Box of 50

FRONTIER...

True hallmark of precision workmanship! Our people take the same pride in producing and assembling Frontier cartridges that you do in your guns, your hunting.



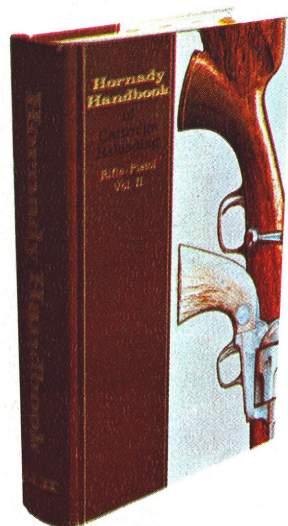
Look for the bright red and black box.



Hornady Handbook for Reloaders – Vol. II

Truly a ballistics gold mine! Takes you all the way from basic reloading instructions to complete ballistics tables.

Over 500 pages packed with loading, trajectory and how-to data for 94 rifle and pistol bullets. Now at your dealer's, or order direct. Only \$5.95



FORM NO. FL-1076

FRONTIER CARTRIDGE COMPANY, INC.

A division of Hornady Manufacturing Company

P.O. BOX 1848, GRAND ISLAND, NEBRASKA 68801

FRONTIER CARTRIDGES

JANUARY 1977

RIFLE AMMUNITION

RETAIL

222 Cal. 50 Gr. SX Ammo Box of 20	\$ 5.65
222 Cal. 55 Gr. SX Ammo Box of 20	\$ 5.65
22-250 Cal. 53 Gr. HP Ammo Box of 20	\$ 6.30
22-250 Cal. 55 Gr. SP Ammo Box of 20	\$ 6.30
22-250 Cal. 55 Gr. FMJ Ammo Box of 20	\$ 6.30
243 Cal. 75 Gr. HP Ammo Box of 20	\$ 7.60
243 Cal. 80 Gr. FMJ Ammo Box of 20	\$ 7.60
243 Cal. 100 Gr. SP Ammo Box of 20	\$ 7.60
270 Cal. 110 Gr. HP Ammo Box of 20	\$ 7.85
270 Cal. 130 Gr. SP Ammo Box of 20	\$ 7.85
270 Cal. 150 Gr. SP Ammo Box of 20	\$ 7.85
7MM R. Mag. 154 Gr. SP Ammo Box of 20	\$10.50
7MM R. Mag. 175 Gr. SP Ammo Box of 20	\$10.50
30 Carbine 110 Gr. RN Ammo Box of 50	\$12.75
30 Carbine 110 Gr. FMJ Ammo Box of 50	\$12.75
30-30 Cal. 150 Gr. RN Ammo Box of 20	\$ 6.75
30-30 Cal. 170 Gr. FP Ammo Box of 20	\$ 6.75
308 Cal. 150 Gr. SP Ammo Box of 20	\$ 7.85
308 Cal. 165 Gr. SP Ammo Box of 20	\$ 7.85
308 Cal. 165 Gr. BTSP Ammo Box of 20	\$ 8.25
30-06 Cal. 150 Gr. SP Ammo Box of 20	\$ 7.85
30-06 Cal. 165 Gr. BTSP Ammo Box of 20	\$ 8.25
30-06 Cal. 180 Gr. SP Ammo Box of 20	\$ 7.85

PISTOL AMMUNITION

9MM Luger 90 Gr. JHP Ammo Box of 50	\$11.75
9MM Luger 100 Gr. FMJ Ammo Box of 50	\$11.75
9MM Luger 115 Gr. JHP Ammo Box of 50	\$11.75
33 Spec. 110 Gr. JHP Ammo Box of 50	\$11.00
38 Spec. 125 Gr. JHP Ammo Box of 50	\$11.00
38 Spec. 125 Gr. JFP Ammo Box of 50	\$11.00
38 Spec. 158 Gr. JHP Ammo Box of 50	\$11.00
38 Spec. 158 Gr. LRN Ammo Box of 50	\$ 8.95
38 Spec. 158 Gr. SWC Ammo Box of 50	\$ 8.95
357 Mag. 125 Gr. JHP Ammo Box of 50	\$12.35
357 Mag. 125 Gr. JFP Ammo Box of 50	\$12.35
357 Mag. 158 Gr. JHP Ammo Box of 50	\$12.35
357 Mag. 158 Gr. SWC Ammo Box of 50	\$10.50